



message from our president

We at JAX Refrigeration would like to take a moment to let you know how much we appreciate your patronage and confidence in our staff and the services we provide. We take pride in presenting you with quality work, quality people and do our best to anticipate your needs. I treat each endeavor as if it were my own and we strive to do that with each opportunity.

Please allow me to extend my gratitude and offer you a small token of my appreciation.

Giving back to our global and local communities...

-Mark Lowery-

JAX Refrigeration

Customer Rewards Program

January 2015

Parts Purchase
Rewards Incentives

Earn Points With Each Order

Each time customers place a parts order, you begin to earn points which can be redeemed for valuable items. Redeem your prizes as you go, or collect them for larger items in the future.

Common Questions

Q: How many points are earned with purchases?

A: For every \$5,000 spent in parts sales, you will accrue 50 points. Points may be accumulated for the year, but must be redeemed by the end of the year December 31st.

Q: Can different customer locations combine points?

A: Each location will be accruing their own point balances.

Q: Can I choose something other than what is listed?

A: We are always open to suggestions for gifts you would like to earn. Requested items will be brought to management for approval.

Q: Can I get a total of earned points through the year for tracking?

A: Yes, if you would like to know how many points you currently have we would be glad to provide you with that information.

Q: Is there a limit on how many points can be earned in a year?

A: No, the more you buy the more you earn.

Q: What about the money spent on other divisions such as projects or service calls?

A: This rewards system is being rolled out for parts purchases only at this time. This doesn't mean it won't change in the future!

Q: What if I cannot accept gifts?

A: We understand different companies have different policies, if you are not able to, or wish to use the Rewards Program, we will donate 1% of your annual purchases to be redeemed toward a parts purchase.

* Answers to most commonly asked questions are based on most popular answers, however, we understand that each customer is special and has special needs, so we will work with you on the best way to handle these types of rewards.

“We believe in rewarding the relationships we build with our customers.”
We cultivate relationships and build solid foundations to grow on.

— JOY BARDIN
Vice President of
Administration

See our
Monthly Sales
Flyer to find
great deals
on parts to
help you earn
points for
Fridgie Prizes!



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January 2015



LEVEL ONE - 50 POINTS

1. Fridgie Gear (*This consists of one stuffed Fridgie, 1 JAX hat*)
2. \$50 Starbucks Gift Card
3. \$50 Gas Card
4. \$50 Restaurant Gift Card

LEVEL TWO - 100 POINTS

1. Fridgie Jacket, Golf Shirt, Hat, and Stuffed Fridgie
2. \$100 Date Night pack (*includes \$50 restaurant GC, \$50 Movie GC*)
3. \$100 Visa GC
4. \$100 Grocery GC to your favorite store

LEVEL THREE - 500 POINTS

1. Mini iPad
2. \$250 GC to Lowes/Home Depot
3. Two Nascar Tickets (*Availability of race location and seating on available options*)
4. Two Football Tickets (*Availability of game location and seating on available options*)

LEVEL FOUR - 1,000 POINTS

1. MacBook Air
2. \$1,000 Tiffany & Co GC
3. \$1,000 Toys R Us GC
4. \$1,000 Gander Mountain GC

Please contact our corporate office for all questions, clarifications and rules.



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